

MAHTAB ABGHARI

VISUAL DESIGNER

SUMMARY OF QUALIFICATIONS

I am a multidisciplinary visual designer with a focus on graphic design and digital communications. I love a challenge, and my biggest motivator is a stressful situation.

RELEVANT EXPERIENCE

EDITORIAL INTERN

Wedlux Magazine,
September 2019-January 2020

- Assisted with the Winter/Spring 2020 issue cover and editorial photoshoot.
- Designed graphics for social media.
- Captured, edited & posted footage from the 2020 Wedlux show for Instagram.

SOCIAL MEDIA MANAGER & GRAPHIC DESIGNER

The 2019 Mass Exodus Fashion Show,
Sep 2018- April 2019

- In charge of creating engaging graphics and motion graphics utilizing typography.
- Member of the art direction team for the event's main photoshoot.
- Designed the website wire-frame.
- Managed social media platforms & audience growth

GRAPHIC AND WEB ASSISTANT

RU Student Life, Ryerson University,
Sep 2018- April 2019

- Designed graphics for web, print, and social media, and redesigned social media banners.
- Designed merchandise such as bookmarks and pins.
- Illustrated designs for blog articles.

FASHION WRITER

The Tehran Times, Paris, Remote Work
June 2017-May 2018

- Wrote fashion product reviews for the TTT Lalehzar section.
- Conducted interviews with women such as Farinaz Lari, Pari Ehsan, and Nesa Azadikhah for The Contemporary Woman Section.

EDUCATIONAL BACKGROUND

RYERSON UNIVERSITY

Fashion Communication, Graduated in 2020

- Senior project was a website named Goja, which encourages sustainable fashion practices.
- Volunteer dresser at Toronto Fashion Week 2017.
- Marketing team member, Style Circle (school publication), 2017.

ART UNIVERSITY OF TEHRAN

Bachelor's Degree in Industrial Design,
Graduated in 2015

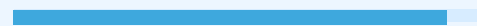
- Specialized in product and packaging design.

CORE SKILLS

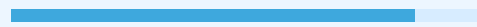
Graphic & Web Design



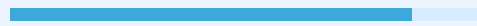
Art Direction



Digital Illustration



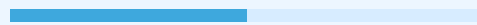
Social Media Management



Advertising Design



Brand Development



SOFTWARE & TOOLS

Adobe Illustrator

Adobe Photoshop

Adobe InDesign

Adobe Lightroom

Adobe Dreamweaver

Adobe XD

Procreate

Wordpress

CONTACT DETAILS:

📞 403-835-86-02

📷 @Mahtababghari

✉ mahttob@gmail.com

🌐 mahttob.myportfolio.com

📍 Toronto, Ontario